

Greater Cambridge City Deal Executive Board

9 June 2016 – City Deal progress report

Workstream	Update	Upcoming milestones
INFRASTRUCTURE PROGRAMME		
Create and deliver an infrastructure investment programme that draws together national and local funding streams to invest in infrastructure that will drive economic growth in the area.		
<p>A1307 corridor to include bus priority / A1307 additional Park & Ride Achieve faster and more reliable bus journey times between Haverhill, Cambridge and key areas in between, through bus priority at key congestion points on the A1307 and provision of an outer Park & Ride site on the corridor.</p>	<ul style="list-style-type: none"> Public consultation is due to take place shortly on a series of high-level options for the corridor. 	<ul style="list-style-type: none"> 16 June: Start of public consultation 1 August: End of public consultation
<p>A428-M11 segregated bus route / A428 corridor Park & Ride / Madingley Road bus priority Ensure that bus journeys between Cambourne and Cambridge are direct and unaffected by congestion by providing high quality bus priority measures between the A428/A1303 junction and Queen's Road, Cambridge and one or more Park & Ride or rural interchange sites on the corridor.</p>	<ul style="list-style-type: none"> Further technical work is being undertaken to establish the costs and benefits of the existing options and of hybrid suggestions received through the public consultation. 	<ul style="list-style-type: none"> 1 September: Executive Board to select a preferred option for each of the projects along the corridor for Full Business Case preparation and detailed design, to be subject to further public consultation.
<p>Chisholm Trail cycle links A high quality strategic cycle route from Cambridge Station in the south of the city through to the new [Cambridge North] Station, providing connections between the Science and Business Parks in the north and the commercial hub around Cambridge Station and the Biomedical Campus.</p>	<ul style="list-style-type: none"> The Executive Board in March approved the submission of the planning application for the route and the start of land negotiations, which are now taking place. 	<ul style="list-style-type: none"> June: Anticipated submission of planning application for Chisholm Trail cycle links and Chesterton-Abbey Bridge. 13 October: Executive Board (subject to planning consent) to approve delivery of the scheme.

<p>City centre capacity improvements Improve the reliability of, and capacity for public transport, cycling and walking movements in the city centre through a variety of potential measures to relieve congestion and manage the city's transport network.</p>	<ul style="list-style-type: none"> Following the Call for Evidence in late 2015, further work has been undertaken to consider responses received and develop a proposed package of measures (which is the subject of a paper on the agenda for this meeting). 	<ul style="list-style-type: none"> July to October: (Subject to Executive Board decision) Engagement on proposed package of measures.
<p>Cross-city cycle improvements Facilitate continued growth and an increased proportion of cycling trips in Cambridge, lifting cycling levels to around 40% by enhancing the connectivity, accessibility and safety of the cycling network.</p>	<ul style="list-style-type: none"> Following public consultation in January/February, detailed schemes have been developed in five areas, which are the subject of a paper on the agenda for this meeting. 	<ul style="list-style-type: none"> September: (Subject to Executive Board decision) Anticipated start of construction.
<p>Histon Road bus priority / Milton Road bus priority Ensure that bus journeys along Histon and Milton Roads are direct and unaffected by congestion through the provision of high quality on-line bus priority measures between the Histon and Milton Interchanges and Cambridge city centre.</p>	<ul style="list-style-type: none"> Following public consultation in January/February, further work has been undertaken to reflect the responses received and to propose preferred measures for each corridor, which are the subject of a paper on the agenda for this meeting. 	<ul style="list-style-type: none"> Summer: (Subject to Executive Board decision) Detailed work on preferred measures to prepare for public consultation. November: Anticipated start of public consultation, with detail to evolve in the meantime.
<p>Tranche 2 programme development Develop a prioritised programme of infrastructure investments, informed by an analysis of their anticipated economic impacts, to be delivered during the tranche 2 period (2020/21-2024/25).</p>	<ul style="list-style-type: none"> Public consultation on initial options for the Western Orbital closed in March. 	<ul style="list-style-type: none"> Autumn: Initial sift and assessment of the long-list of schemes. Winter: Agreement of initial priorities for preparatory work on tranche 2 schemes to develop to 'options assessment' stage.
OTHER WORKSTREAMS		
<p>Communications Communicate the vision and aims of the City Deal to a range of audiences</p>	<ul style="list-style-type: none"> The City Deal Communications Group has been established to lead the communications work. The vision and objectives have been 	<ul style="list-style-type: none"> Update communications and engagement strategy. Completion and publication of brand guidelines and house-style document,

	<p>developed to inform the City Deal brochure, refreshed web pages and fact file.</p> <ul style="list-style-type: none"> • Branding and template products have been produced. • A professional image library is being commissioned to support marketing and communications. • A communications forward planning calendar has been established to proactively manage communications. 	<p>and communications response policy.</p> <ul style="list-style-type: none"> • Quarterly stakeholder newsletters to be produced. • E-newsletters to be produced. • Review of digital and design resource.
<p>Economic development and promotion Enhance the alignment of public and private sector partners in Greater Cambridge to enhance the attractiveness and promotion of the Greater Cambridge economy to high-value investors around the world, and align appropriate activities that support existing businesses to develop.</p>	<ul style="list-style-type: none"> • The Cambridge Promotions Agency (CPA) has already handled over 100 enquiries, and built up a pipeline of inward investment intelligence. • Those enquiries have been qualified and responded with a variety of information, conference calls and customised visits. • The CPA has evidence of at least 12 direct investments, additionally, a number of 'heads of terms' with start-ups, direct corporate collaborations with universities and a \$2 billion enquiry for ARM. • The CPA is filming a 'Next Big Thing' series with Cambridge TV for international audiences. 	
<p>Finance Manage and monitor the delivery of the infrastructure investment programme and relevant City Deal-related expenditure, and bring together appropriate local funding streams to complement and enhance the delivery of City Deal objectives.</p>	<ul style="list-style-type: none"> • The Executive Board in March approved the City Deal budget for 2016/17. • The Government consultation on the future of New Homes Bonus has closed and responses are being reviewed. It is not clear when an update will be published. 	<ul style="list-style-type: none"> • 13 July: Executive Board to consider end of year financial reporting from 2015/16.

<p>Governance Create a governance arrangement for joint decision making between the local Councils that provides a coordinated approach to the overall strategic vision, including exploring the creation of a Combined Authority to allow the Councils to collaborate more closely to support economic development.</p>	<ul style="list-style-type: none"> • Discussions around a prospective devolution deal, which could have significant implications for City Deal governance, are ongoing. • Discussions are fast-paced and the situation is continuing to evolve. 	<ul style="list-style-type: none"> • Government is seeking decisions from Local Authorities by the end of June on the potential three counties deal.
<p>Housing Explore the creation of a joint venture to drive quicker delivery of 2,000 of the affordable new homes envisaged in the draft Local Plans, potentially drawing in land holdings from the partners and external investment to deliver more affordable housing, and deliver 1,000 extra new homes on rural exception sites.</p>	<ul style="list-style-type: none"> • The Member Reference Group has met and considered a business plan for the HDA for 2016/17, which indicates the number of schemes that the HDA will deliver and its operational costs – due to quorum not being met this could not yet be approved. 	<ul style="list-style-type: none"> • 13 July: Executive Board to consider annual housing review from 2015/16.
<p>Payment-by-results mechanism Implement a payment-by-results mechanism where Greater Cambridge is rewarded for prioritising and investing in projects that deliver the greatest economic impact over 15 years, commencing in 2015-16.</p>	<ul style="list-style-type: none"> • Officers are working with counterparts from several city-regions around the UK to procure the economic assessment panel, which will serve the city-regions' payment-by-results mechanisms up to 2021. • The framework contract for the economic assessment panel is to be retendered shortly, following a review of scope. 	<ul style="list-style-type: none"> • June: Anticipated launch of new tender exercise. • August: Anticipated contract award.
<p>Skills Create a locally responsive skills system that maximises the impact of public investment, forges stronger links between employers and skills providers, and drives growth across Greater Cambridge, including delivering 420 additional apprenticeships in growth sectors over five years.</p>	<ul style="list-style-type: none"> • 'Form the Future' is delivering the City Deal skills service. • The Joint Assembly sub-group met in March and agreed to produce an action plan to outline how the skills targets are to be met, which will be fed into the July report. 	<ul style="list-style-type: none"> • 13 July: Executive Board to receive annual report on skills work in 2015/16.

<p>Smart Cambridge Explore, in partnership with academic and business expertise, technological opportunities to complement the aims of the infrastructure investment programme and improve the functioning of the Greater Cambridge economy, finding smart solutions to a series of issues constraining the economic growth potential of the area and positioning the area as a Smart Cities leader.</p>	<ul style="list-style-type: none"> • The Executive Board in March approved the investment of £300,000 to develop a first stage 'smart technology city management platform' for Greater Cambridge, with a business plan and progress report to be brought back in July. 	<ul style="list-style-type: none"> • 13 July: Executive Board to receive an update on the smart infrastructure platform business plan implementation.
<p>Strategic planning Underpin and accelerate the delivery of the Cambridge City and South Cambridgeshire Local Plans, including undertaking an early review of the Local Plans beginning in 2019 to take into account the anticipated changed infrastructure landscape, and work towards developing a combined Local Plan that includes other relevant economic levers.</p>	<ul style="list-style-type: none"> • Cambridge City and South Cambridgeshire District Councils submitted further work and proposed modifications in March to the Inspectors, following decisions at their respective Council meetings. 	<ul style="list-style-type: none"> • June 2016: Local Plan hearings recommence.